

PROJECT OBJECTIVES

GENERAL OBJECTIVES

General Objective No. 1: *"Reduction of information deficits and obstacles to mobility for job applicants, apprentices and school leavers"*

Primary aim of the project is the development of a multilingual, user-friendly information platform in order to illustrate and individually compare alternatives of vocational and advanced training in the common border region. Complementary to already existing national gateways of information, this surface serves as initial consultation for mobile applicants for jobs or formation in the common border region. The related purpose is to intensify currently underdeveloped trans-national connections in the common region (simultaneously flanked by infrastructural projects), to provide all relevant information in one comprehensive portal with adequate links to professional helpdesks.

General Objective no.2: *"Optimized cross-border utilisation of the regional labour force pool"*

A major objective of the project consists in dismantling obstacles to mobility by more transparency in information, enabling cross-border comparability of formations and pinpointing the modalities of recognition of foreign qualifications and diplomas. This extensively facilitates the recruitment of personnel and its placement by employers and job agencies on a cross-border level.

SPECIFIC OBJECTIVES

Specific Objective no.1: *"Cross-border transfer of knowledge"*

A further objective exists in both creating and sharing knowledge about functions and problems of social partners in the neighbouring country. The intensification of cross-border contacts aims at establishing a regional network based on social partnership. Thus, the cooperation of all stakeholders in the cross-border labour market is fostered, e.g. by bilateral workshops for the purpose of interactively working out solutions on common problems, concerted approaches and best practices. This goes closely together with mapping out regional cross-border strategies to confront skill shortages.

Specific Objective no.2: *"Decrease of unemployment rates and increase of cross-border labour mobility"*

The project enables prospective apprentices and job seekers in the common cross-border area to get fast and target-oriented information on occupational activities and entrance requirements in the neighbouring country.

Presently cross-border labour mobility still remains at a low level due to missing transparency of appropriate information, unawareness of the respective national or federal regulations as well as administrative and bureaucratic hurdles.

The project activities could carry out an important contribution on the way to a common cross-border job market and a gradual decrease of unemployment within the cross-border area.