

EXPECTED RESULTS

- ▶ **1 STUDY ON COMMON DEVELOPMENT OPPORTUNITIES** elaborated, printed in 200 pieces and distributed to international, regional and local chambers of commerce, foreign investors associations, for promoting competitive advantages of the area and attracting investors.
- ▶ **1 PORTAL FOR DOLJ-VIDIN CROSS BORDER AREA PROMOTION:** 5 soft (interactive map of the area, land management, population survey, local patrimony, on-line translation). **The portal** covers all necessary information for investors, oriented on the 7 competitiveness poles identified within the study. As on-line instruments, it will be connected to European business portals.
- ▶ **7 SECTORAL CONFERENCES** will highlight cross border competitiveness sources, enhancing business cooperation and investments in the area as the above mentioned poles of competitiveness: (210 business representatives - 105 Romanian and 105 Bulgarian).
- ▶ **1 PRACTICAL GUIDE FOR FOREIGN INVESTMENT PROMOTION THROUGH SECTORAL POLES OF COMPETITIVENESS** will enhance regional development trends (distributed in 300 pieces)
- ▶ **4 PROMOTING AND INFORMATION ACTIVITIES ON THE PORTAL** will stimulate SMEs interest in foreign investments, exports and business promotion (2 activities unfolded in Romania - 1 addressed to business climate and 1 for local authorities and 2 in Bulgaria - 1 addressed to business climate and 1 for local authorities; 80 participants - 40 Romanians and 40 Bulgarians).
- ▶ **1 INTERNATIONAL CONFERENCE AND EXHIBITION OF CROSS-BORDER PRODUCTS AND SERVICES** *"Foreign Investments in cross border area through sectoral poles of competitiveness"* will present local business offer and identify business cooperation opportunities (40 participants - 20 Romanians and 20 Bulgarians; 20 exhibitors - 10 Romanians and 10 Bulgarians).
- ▶ **4 ECONOMIC MISSIONS FOR INVESTMENTS' PROMOTION** (2 in Romania and 2 in Bulgaria; 80 participants - 40 Romanians and 40 Bulgarians) will contribute to business networking in cross border area.